

By2020WeRiseUp: Communication package #3

Partisan snippets (e.g. social media)

We're taking action until the climate crisis is stopped!

We're not done. We will be back, together with people and groups from all over Europe.
#By2020WeRiseUp

We can't and we won't stop until the planet is saved - #By2020WeRiseUp

We will keep rising up in 2020. Join us!

We're the hope. We're the future.

To save everything, we need everyone - rise up together with us and people from all over Europe in 2020.

Neutral information text (e.g. press release)

We highly recommend describing your own action and presenting your demands first! Then, if you want, add and adapt what you find helpful from the following, and leave the rest.

Possible addition to the title of your press release: Wave of (climate) actions all over Europe

[Your group's name] action is part of an unprecedented amount of climate action all over Europe. Starting in September and continuing into October, millions of people took to the streets in manifestations, actions of civil disobedience, and other action forms. Across countries and movements, groups and people came together to rise up to protest the continued inaction by governments and power holders.

[Addressing your countries unfortunately almost definitely insufficient measures here.] As spokesperson XY explains, "We're running out of time to address the climate crisis. The government's proposals are wholly insufficient. We need radical change and fast." [Your group's name] is demanding [your demands here] to [your group's aim here].

If these demands are not met, [Your groups' name] will be part of coming and continuous waves of groups and people rising up in 2020. As spokesperson XY states: "We can't and won't rest until our future and those of the entire planet is assured. We need to take action and our future in our own hands. We call on everyone to join us. Time's up. By 2020 We Rise Up."

By2020WeRiseUp is a rallying cry for groups and people to come together for transformative action in numbers never seen before in Europe. It makes people believe again in the possibility of radical change, and provides a facilitation platform and tools to connect political struggles related to climate justice, social justice, and other issues. By2020WeRiseUp is a coordination effort and does not itself organise actions, issue press releases, or speak in the name of participating initiatives.

Further information

For an overview of everything that's happening during the first wave, see our live-feed: <https://by2020weriseup.net/live-feed/>

If you want your actions to be given publicity and associated with By2020WeRiseUp, use the Hashtags: **#By2020WeRiseUp** or for short **#By2020**

Please share your (upcoming or completed) actions and hashtags with us under: 2020-actions@riseup.net

For further offerings and guidelines on external communication, including communication package #1, see: <https://by2020weriseup.net/how-to-external-communication/>

For the By2020WeRiseUp twitter account: <https://twitter.com/By2020WeRiseUp>

For the By2020WeRiseUp mastodon account: <https://todon.nl/@By2020WeRiseUp>

For announced actions in the context of By2020WeRiseUp: <https://by2020weriseup.net/actions/>

For a handbook about press work, we can recommend: <https://neweconomyorganisers.org/our-work/comms-hub/press-office-handbook/>