By2020 conference

Climate Care Uprising. WGs' proposals for your feedback

Working Groups have done a lot of great job starting from July, 4 conference. Key pieces (narrative text, announcement proposal, coalition website) were examined and agreed on during the By2020 Conference July, 31 - August, 2.
But there are still 5 elements (digital engagement proposal, including logo/colors, video, website details, criteria for involving people/groups) that should be worked out more and thus requires your feedback to make it better.
Feel free to give a feedback till August, 9

Guiding questions (your feedback shouldn't be limited by it):
- Do we want a visual identity?
- If yes, what should it include?
- If we create a logo, is your group willing to use the logo as a profile picture in its social media channels during the Climate Care Uprising?
- Feedback on the video
- Where are we going to host the coalition website?
- What content should the coalition website include?
- Which groups are participating?
- Do organisations want to use the data of the people after the big moment?
- What should be criteria for involving people/groups in Climate Care Uprising?
- Your ideas for outreach

Digital Engagement proposal: https://bit.ly/3jV8G9b
YOU OVERALL FEEDBACK (specific feedback for logo/colors, website and video will be below):

- **logo, colors**: https://bit.ly/33hB1jR --> YOUR FEEDBACK:

  - if the logo already has the hashtag symbol, then it can be used mixed with local (translated) branding

  - political objection to the last, hand-shake symbol: that's the logo of the center to center-right parties, they are in fact in government in many European countries :)

  - sloth: i like the hashtag logo versions, but what's the meaning of the hashtag, if there is any besides it looking good? And proposal for the logo: maybe instead of hand-shake logo (which i liked until i read the objection above) we could use something with iterlocked arms - originally i had something like this in my mind: https://images.app.goo.gl/6gGtGujVarTkPDfB9, but maybe even something like this could work: https://images.app.goo.gl/d9LJ6tWcAjsrBhFs9 - but the first one is also nice connection to our blockades.

- **coalition website idea**: https://bit.ly/33gpX6Q

  - no feedback written down

- **video**: https://bit.ly/3jZ!IREQ

  - no feedback written down

- **Criteria for involving people/groups in Climate Care Uprising:** https://bit.ly/3i9xcll
  - No Feedback written down
- **Your proposal for outreach**
  - Max P: it would be good to have one more conference in August to get more groups on board with Climate Care Upraising wave of actions
  - Sofia: The announcement working group's proposal for announcing the Climate Care Uprising is to have 2 stages of announcements (https://docs.google.com/document/d/1CO-Sv6grBDIqTqogtqnjgBF5Ht_25pMN3pun1uDF2RM/edit). Our group will aim to collaborate with and support the Outreach working group on this. We will also invite **all people and groups** connected to the Climate Care Uprising to share video+text+website-package for 1st announcement and to reach out to high-profile people and allied movements for the 2nd announcement. More info on this will be sent out in the email-lists. Material will be shared through a google-drive folder.