

By2020WeRiseUp – Objectives for the 3rd wave

The following objectives reached consensus during the [5th European strategy conference](#) under the assumption that mass mobilisation would be possible in the spring of 2020 – [plans had to be adapted due to the corona-crisis](#). The numbering is a simple listing and not a hierarchical list of priorities.

1.) Weakening system from in- and outside (as a first step to topple it)

- Weakening the system from the inside:
 - Talk to workers
 - Focus on targeting/ scaring shareholders
 - Create fear within AGM towards investors
- Weakening the system from the outside:
 - Dismantle the “There is no alternative!” narrative
 - Targeting harbours and AGMs from same companies.
 - Choose a few companies (choice of which ones based on for e.g. if we have data, if intersectional possibilities, if already campaigns on...). If company is not present in your country, you can look at a financial support (banks, BlackRock) that might be present in your country.
Suggested names that gathered agreement as good targets to work on together: Shell, Total, BP, Cargill, Exxon, Uniper, ENAGAS, CEPSA.

2.) Reinforce our own movement(s)

- Every part of the movement has a role! - We’re an ecosystem
- Targeting more precisely, aiming at a result
- Look at the position of local groups in local/more general movements to choose wisely on what to focus on
- Training ourselves on some targets

3.) Be a part of escalation

- All the above, plus:
- Focus on general population, youth, workers.
- Social media is a tool to use to connect to give visibility to other struggles or struggles happening on other continents
- Be more than the sum of our parts

4.) This is a broad set of objectives so there is possibility for local groups to choose and adapt the ones that fit them.