

By2020WeRecap

This document's aim is to give a quick overview over the concrete outputs of the By2020-platform. It firstly lists the minutes of the European Strategy Meetings in chronological order and highlights important agreements when necessary. It secondly lists the resources that have been created on or been provided through the platform. If you've never heard of By2020WeRiseUp, we recommend our [Beginner's Guide](#).

Meetings

- [First European Strategy Meeting](#) in Basel, March 2019
 - [Call-Out](#), foundational consensus on which the By2020-platform operate
- [Second European Strategy Meeting](#) in Vienna, May 2019
- [Third European Strategy Meeting](#) in the Rhineland, August 2019
 - [Executive summary](#)
- [Fourth European Strategy Meeting](#) in Nuremberg, November 2019
 - [Executive summary](#)
 - [Outlines of a common Theory of Change](#)
 - [Call to action for the second wave](#)
- [Fifth European Strategy Meeting](#) in Brussels, March 2020
 - [Executive summary](#)

Resources

- [Exemplary strategy workshop](#)
- [Advisory on demands](#)
- **Resources for actions**
 - [Offline tactics in times of corona – and beyond!](#)
 - [Advisory on targeting the finance industry](#)
 - [Action ideas](#)
- **Resources for external communication**
 - [Framework for external communication in the context of By2020](#)
 - [Core messaging](#)
 - [Guidelines for solidarity press work](#)
 - Communication packages for framing actions as being part of a European uprising:
 - [Communication package #1](#)
 - [Communication package #2](#)
 - [Communication package #3](#)
 - [Communication package for targeting the finance industry](#)
 - [A guideline for digital campaign strategy](#)
 - [Narrative for the first wave](#)
- [Mobilisation material](#)